

Application and Practice of Student-Centered Blended Teaching in the International Settlement Course

Jiaqi Cao*

School of Management and Economics, Jingdezhen Ceramic University, Jingdezhen, 333000, China

*Corresponding author: Jiaqi Cao, 1063337443@qq.com

Copyright: 2025 Author(s). This is an open-access article distributed under the terms of the Creative Commons Attribution License (CC BY-NC 4.0), permitting distribution and reproduction in any medium, provided the original author and source are credited, and explicitly prohibiting its use for commercial purposes.

Abstract: This study explores the application of student-centered blended teaching in the International Settlement course, addressing the limitations of traditional instructional methods in developing practical professional competencies. By integrating online and offline learning environments, the proposed model combines flipped classroom approaches with interactive case simulations and project-based learning activities. The implementation framework emphasizes customized learning paths through digital platforms, enabling real-time feedback and adaptive content delivery tailored to diverse learner needs. Practical teaching strategies incorporate role-playing exercises simulating cross-border payment scenarios and collaborative problem-solving tasks mirroring actual trade finance operations. Results indicate enhanced student engagement in complex financial instrument analysis and improved decision-making capabilities in documentary credit operations. The research demonstrates how blended learning environments foster deeper understanding of trade compliance frameworks and multinational banking practices. Pedagogical outcomes suggest this approach effectively bridges theoretical knowledge with industry application demands, particularly in developing documentary examination skills and risk assessment competencies. Future directions highlight the necessity for ongoing optimization of digital resource integration and expanded industry-academic collaboration to maintain curriculum relevance with evolving global trade finance practices. The findings offer referential value for business education reform, particularly in cultivating applied talents capable of navigating dynamic international trade environments.

Keyword: Blended Teaching; Student-Centered Learning; International Settlement; Curriculum Design; Outcome-Based Assessment

Published: Apr 8, 2025

DOI: <https://doi.org/10.62177/jetp.v2i2.228>

1.Introduction

The evolution of global trade finance practices has fundamentally transformed the educational requirements for international business professionals. As cross-border transactions increasingly rely on sophisticated financial instruments and digital platforms, traditional lecture-based instruction in International Settlement courses proves inadequate for cultivating practical competencies. This gap becomes particularly evident when students encounter real-world challenges such as documentary credit operations and trade compliance analysis, where textbook knowledge alone fails to address dynamic industry demands. Recent educational reforms emphasize blended learning models that combine digital resources with classroom interactions, particularly in vocational and applied disciplines. The International Settlement course, serving as a crucial bridge between

financial theory and trade practice, faces specific challenges including rapid updates in multinational banking regulations, growing complexity in cross-border payment mechanisms, and increasing employer expectations for operational readiness. Conventional teaching methods, constrained by fixed curricula and limited practical simulation opportunities, often result in graduates lacking the situational judgment required for documentary examination and risk assessment tasks.

This study emerges from three critical observations in business education practice. First, industry surveys consistently highlight mismatches between graduate capabilities and workplace requirements in trade finance roles. Second, technological advancements in banking operations demand new approaches to developing digital literacy alongside traditional professional skills. Third, evolving pedagogical research demonstrates the effectiveness of student-centered approaches in enhancing knowledge retention and application. The COVID-19 pandemic's acceleration of digital education adoption further underscored the necessity for flexible learning models that maintain instructional continuity while developing practical competencies.

The research objectives focus on addressing these challenges through a reconstructed blended teaching framework. Primary aims include establishing adaptive learning pathways that accommodate diverse student capabilities, integrating authentic trade finance scenarios through digital simulations, and creating assessment mechanisms that mirror real-world operational requirements. Secondary objectives explore methods for maintaining curriculum alignment with evolving industry standards through academic-corporate collaboration, while tertiary goals examine sustainable models for continuous improvement of blended learning resources. This investigation seeks to demonstrate how strategically combined online and offline components can transform passive knowledge recipients into active problem-solvers capable of navigating modern international settlement challenges.

2. Theoretical Framework of Student-Centered Blended Teaching

2.1 Core Principles of Student-Centered Learning in Higher Education

The student-centered learning paradigm in higher education establishes five foundational principles that reconfigure traditional teaching dynamics. First, cognitive engagement prioritizes active knowledge construction over passive reception, requiring learners to synthesize information through case analysis and problem-solving tasks. This principle aligns with the International Settlement curriculum's need for operational competencies in documentary credit processing, where students must apply legal frameworks to authentic trade scenarios rather than merely memorizing procedural steps.

Second, differentiated instruction mechanisms address varied learning paces and professional aspirations through adaptive content delivery. Digital platforms enable customized learning paths where students might focus on either trade compliance analysis or cross-border payment mechanisms based on career orientation, while maintaining core competency benchmarks. This flexibility proves critical given the diverse prior knowledge levels typical in vocational education cohorts.

Third, metacognitive development forms the scaffold for professional skill acquisition. Learners systematically cultivate self-regulation strategies through iterative cycles of planning, executing, and evaluating simulated tasks such as letter of credit issuance or bill of lading verification. Digital learning logs and reflection journals provide tangible evidence of growing operational awareness in international banking practices.

Fourth, collaborative knowledge building transforms classrooms into professional practice communities. Structured peer review sessions mirror real-world document examination workflows, while group negotiations of simulated trade disputes replicate multinational corporate problem-solving environments. These interactions develop the interpersonal skills essential for coordinating with banks, customs agencies, and trading partners in actual settlement operations.

Finally, authentic assessment integration ensures competency development aligns with industry requirements. Performance evaluations shift from theoretical testing to scenario-based demonstrations, such as resolving discrepancies in export documentation or assessing country risk profiles. Digital simulation platforms provide risk-free environments for repeated practice, with automated feedback mechanisms highlighting errors in application procedures or compliance checks.

The convergence of these principles through blended learning architectures addresses three persistent challenges in professional education: bridging theoretical abstraction with practical application, accommodating heterogeneous learner profiles, and maintaining curriculum relevance amidst evolving industry standards. By positioning students as active

architects of their learning journey, the model cultivates the adaptive expertise required to navigate complex, dynamic trade ecosystems.

2.2 Key Components of Blended Teaching Models

The blended teaching model in International Settlement education integrates four foundational elements that work together to enhance learning effectiveness. First, structured digital platforms form the technological backbone, providing 24/7 access to curated learning resources including video lectures, interactive case banks, and virtual trading simulators. These platforms enable students to review documentary credit procedures at their own pace while allowing instructors to monitor individual progress through data dashboards.

Second, flipped classroom mechanisms reverse traditional knowledge transmission processes. Students initially acquire basic concepts through pre-class micro-lectures and multimedia materials, reserving face-to-face sessions for applied activities. For instance, learners might study bill of exchange fundamentals online before practicing endorsement simulations in physical classrooms. This approach maximizes valuable contact time for developing operational skills under teacher guidance.

Third, scenario-based practical modules bridge theoretical knowledge and real-world application. Authentic case studies replicate actual trade finance challenges, such as resolving discrepancies in shipping documents or negotiating letter of credit terms. Role-playing exercises immerse students in stakeholder positions (exporter, banker, customs agent), cultivating holistic understanding of settlement workflows. Digital simulation tools provide risk-free environments for repeated practice in critical tasks like SWIFT message processing.

Fourth, adaptive feedback systems create continuous improvement loops. Automated quiz corrections immediately highlight misunderstandings in trade compliance rules, while AI-powered writing assistants provide instant suggestions for improving documentary examination reports. Teachers supplement these digital tools with personalized guidance during office hours, addressing persistent difficulties identified through learning analytics.

The model's effectiveness stems from strategic interactions between these components. Online pre-learning ensures basic concept mastery, classroom activities deepen procedural understanding through collaboration, and post-class digital reinforcements solidify skill acquisition. Practical applications consistently mirror professional contexts - for example, group projects might require designing complete settlement solutions for hypothetical import/export companies, integrating knowledge of banking instruments, international regulations, and risk management.

This structure addresses diverse learning needs through multiple entry points. Visual learners benefit from animated process demonstrations, auditory learners from podcast-style content reviews, and kinesthetic learners from hands-on document preparation exercises. Progressively challenging tasks accommodate varying skill levels, allowing advanced students to tackle complex cross-currency settlements while others reinforce fundamental remittance procedures.

The integration of industry-standard digital tools (such as electronic document presentation systems) ensures skill transfer ability to workplace environments. Regular updates to case libraries and simulation parameters maintain alignment with evolving trade practices, while collaborative online forums foster professional networking skills essential for multinational transaction coordination.

3. Implementation Strategies in the International Settlement Course Industry

3.1 Curriculum Design: Integrating Online and Offline Modules

The curriculum design for the International Settlement course establishes a dual-platform architecture that strategically combines digital resources with classroom interactions. This integration addresses the practical challenges of teaching complex trade finance operations while maintaining accessibility for learners with varying academic backgrounds.

Online components focus on foundational knowledge acquisition and self-paced skill development through three core mechanisms. First, micro-lecture videos (8-12 minutes) break down complex processes like documentary credit examination into step-by-step visual demonstrations. Second, interactive case banks provide immediate feedback on tasks such as identifying discrepancies in shipping documents, allowing students to learn through trial and error. Third, virtual trading simulations replicate basic cross-border payment scenarios, enabling learners to practice routine operations like invoice verification without time constraints.

Offline modules emphasize collaborative application and critical thinking through three activity types. Role-playing exercises simulate real-world stakeholder interactions - for example, groups negotiate letter of credit terms by alternately assuming exporter, importer, and banker perspectives. Document processing workshops develop hands-on competencies using physical trade instruments, where students manually check bills of lading against insurance certificates and commercial invoices. Case analysis sessions challenge learners to resolve authentic problems, such as addressing compliance issues in a simulated anti-money laundering scenario.

3.2 Case Study: Outcome-Based Assessment and Feedback Mechanisms

The implementation of outcome-based assessment in the International Settlement course establishes a three-tiered evaluation system that aligns learning activities with professional competency development. This framework combines formative assessments during learning processes, summative evaluations of operational competencies, and reflective practices that bridge academic and industry standards.

Formative mechanisms utilize the digital platform's interactive features to provide immediate feedback on routine tasks. For instance, when students practice documentary credit examination through virtual simulations, the system automatically highlights discrepancies in submitted documents using color-coded annotations. Common errors like inconsistent shipment dates or incorrect INCOTERM applications trigger tailored remediation exercises, allowing learners to revisit specific concepts through micro-lectures or simplified case studies. Weekly progress dashboards help students visualize their development across core competencies, from trade compliance analysis to cross-border payment processing.

Summative assessments replicate authentic industry scenarios through project-based evaluations. A typical case study requires student teams to resolve a simulated trade dispute involving conflicting letters of credit and shipping documents. Participants submit video-recorded negotiation processes, written settlement proposals, and revised financial documents through the learning platform. Evaluations follow a dual-channel feedback system: automated scoring checks document completeness against trade regulations, while instructor assessments focus on problem-solving logic and professional communication skills. This approach mirrors actual workplace practices where both procedural accuracy and strategic thinking determine operational success.

4. Conclusion

The implementation of student-centered blended teaching in International Settlement education demonstrates significant potential for bridging academic preparation and professional practice requirements. This pedagogical approach successfully addresses traditional limitations through its dual focus on conceptual understanding and operational skill development. By combining digital simulations with collaborative classroom activities, learners gain practical experience in handling trade documents and financial instruments while building theoretical knowledge frameworks. The integration of adaptive learning paths allows students with varying entry-level competencies to progress at appropriate paces, particularly beneficial for vocational learners needing repeated practice in complex procedures like letter of credit examination.

Three key pedagogical insights emerge from this educational innovation. First, the flipped classroom structure proves effective in maximizing limited contact hours for applied learning, enabling instructors to concentrate on resolving competency gaps identified through pre-class performance data. Second, scenario-based assessments that mirror actual trade operations help students internalize abstract regulations through contextual application, particularly evident in improved compliance analysis capabilities. Third, the continuous feedback loop established through digital platforms and peer interactions fosters self-directed learning habits crucial for professional development in dynamic trade environments.

Future enhancements should prioritize three strategic areas. Strengthening industry-academic partnerships remains vital for maintaining curriculum relevance, potentially through regular practitioner-led virtual workshops and real-time updates to case study databases. Expanding the integration of intelligent tutoring systems could provide more nuanced guidance during document processing simulations, automatically adjusting challenge levels based on learner performance patterns. Additionally, developing mobile-optimized micro-learning modules would better support adult learners and working professionals requiring flexible study opportunities.

The evolution of blended teaching models must address emerging challenges in trade finance education. Increasing the cultural diversity of simulated negotiation scenarios will better prepare students for multinational transactions, while incorporating block chain-based payment simulations can align training with technological advancements in banking operations. Curriculum designers should establish mechanisms for rapid integration of new trade agreements and compliance requirements, possibly through crowd sourced content updates from industry partners.

For educational institutions, successful implementation requires sustained investment in two key areas. Faculty development programs must equip instructors with skills to analyze learning analytic and design effective blended activities. Simultaneously, infrastructure upgrades should focus on creating seamless transitions between physical document handling exercises and digital submission systems, replicating modern trade workflow environments. These improvements will help maintain the model's effectiveness as global trade mechanisms continue evolving.

The demonstrated success of this approach offers actionable insights for business education reform. Vocational colleges and adult education programs can adapt the core framework to various trade-related curricula while adjusting simulation complexity according to learner profiles. By preserving the essential balance between technological integration and human interaction, educators can cultivate professionals capable of navigating both routine operations and unexpected challenges in international settlement practice. The next developmental phase should emphasize creating shared digital resource repositories across institutions, fostering collaborative innovation in trade finance education while reducing individual implementation costs.

Funding

This paper is the result of the Youth Fund Project for Teaching Reform of Jingdezhen Ceramic University in 2023: Application and Practice of Blended Teaching in the Course of International Settlement under the Concept of "Student Centered" (TDJG-23-Q66).

Conflict of Interests

The author(s) declare(s) that there is no conflict of interest regarding the publication of this paper.

References

- [1] Feng Xiaoying, Wang Ruixue. The core goal oriented hybrid learning design model in the "Internet plus" era [J]. China Distance Education, 2019 (7): 19-26
- [2] BOWER M, VLAC'HOPOULOS P. A. Critical Analysis of Technology-enhanced Learning Design Frameworks[M]. British Journal of Educational Technology, 2018(6)981-997.
- [3] D. Randy Garrison, Norman D Vaughn. Blended Learning Framework, Principles, and Guidance in Higher Education Teaching [M]. Ding Yan, Gao Yaping Fudan University Press, 2019
- [4] David Palfiman. Why is higher education considered "high" - Reflections on Oxford Mentorship Teaching [M]. Peking University Press, 2011: 201-202.
- [5] Lorraine Anderson. Classification of Learning, Teaching, and Evaluation: Revised Bloom Taxonomy of Educational Objectives [M]. Shanghai: East China Normal University Press, 2018
- [6] K M ARNOLD, K B MC'DERMOTT. Test-potentiated learning; Distinguishing between the direct and indirect effects of tests [J].Journal of Experimental Psychology Learning, Memory and Cognition,13(39):940-945.
- [7] Liu Yuchunyan, Guo Jinghua. MOOC and Blended Learning Theory and Practice [M]. Tsinghua University Press, 2022
- [8] Guan Enjing. Research and Practice on the Effectiveness Evaluation of Blended Learning [M]. Tsinghua University Press, 2018
- [9] CONNOR DIEMAND-YAUMAN, DANIEL M OPPEN-HEIMER, ERIKKA B VAIGHAN. Fortune favors the Bold: Effects of disfluency on educational outcomes-ScienceDirect[J]. Cognition, 2011,118(1):111-115.