

Editor's Foreword

Dear Scholars, Researchers, Practitioners, and Esteemed Readers,

Finance is never separate from the societies it serves. It channels savings into investment, supports enterprise and innovation, enables households and institutions to manage uncertainty, and connects economies across borders. Yet the financial landscape is being reshaped at exceptional speed. Digital technologies are changing how markets operate and how decisions are made; demographic and industrial transitions are altering patterns of capital formation; climate-related risks are entering valuation and portfolio choice; and evolving regulatory frameworks are redefining the responsibilities of financial institutions. These developments call for analysis that is theoretically grounded, empirically credible, and attentive to institutional context.

The Asia-Pacific region offers an especially important setting for such inquiry. It includes mature and emerging markets, global financial centers and rapidly developing economies, bank-based and market-based systems, and jurisdictions at different stages of regulatory and technological transformation. The region's diversity creates natural opportunities for comparison while also reminding us that financial evidence cannot always be separated from local institutions, policy arrangements, market structures, or patterns of behavior. Research rooted in this region can therefore illuminate questions of global significance: how markets process information, how institutions allocate risk, how firms and households make financial choices, and how financial systems respond to shocks and structural change.

It is in this context that we launch the *Asia Pacific Review of Financial Analysis* (APRFA). APRFA is an international academic journal devoted to high-quality research on financial markets, financial institutions, and financial analysis in the Asia-Pacific region and beyond. The journal seeks to provide a rigorous and open forum in which scholars can develop theory, test evidence, refine analytical methods, and engage with the practical and policy consequences of financial change. Although the Asia-Pacific region is central to our identity, our intellectual horizon is global. We welcome studies that draw lessons across countries and markets, identify the limits of generalization, and place regional evidence in wider comparative perspective.

The journal's scope encompasses asset pricing, corporate finance, banking, investment and portfolio management, risk management, behavioral finance, financial econometrics, market microstructure, international finance, insurance, household finance, fintech, sustainable finance, and financial regulation. We are also interested in work at the boundaries of finance and accounting, economics, management, data science, law, public policy, and other related fields. Particular attention will be given to research that explains financial decision-making, market behavior, institutional performance, and the measurement and transmission of risk under changing economic and regulatory conditions.

APRFA welcomes theoretical, empirical, quantitative, analytical, and interdisciplinary contributions. Methodological sophistication is valuable when it sharpens a question, strengthens inference, or reveals a pattern that would otherwise remain hidden. At the same time, technical complexity is not a substitute for intellectual clarity. We encourage authors to state their research questions precisely, explain the mechanisms underlying their arguments, use evidence appropriate to those arguments, and discuss the economic as well as statistical significance of their findings.

Replication, transparency, careful robustness analysis, and honest recognition of limitations are essential to cumulative knowledge.

Three commitments will guide the journal. First, we are committed to scholarly rigor and editorial independence. Manuscripts will be evaluated for originality, methodological soundness, clarity of contribution, and relevance to the field. Second, we are committed to contextual depth. The institutional features of a market are not background decoration; they are often central to explanation. We therefore welcome research that treats regional and national settings with care while drawing conclusions of broader value. Third, we are committed to constructive dialogue among researchers, practitioners, and policymakers. Academic inquiry is strongest when it remains independent yet responsive to the real questions confronting markets and institutions.

We also recognize that finance carries public consequences. Questions of access, stability, resilience, sustainability, and trust are increasingly inseparable from questions of efficiency and return. APRFA encourages research that examines these tensions without presuming simple answers. We hope to publish work that not only describes what financial systems do, but also clarifies why they behave as they do, who is affected, and how better decisions and institutions may be designed.

The vitality of a journal depends on its scholarly community. We warmly invite researchers from across the Asia-Pacific region and around the world to submit original work, participate in peer review, propose special themes, and engage in critical but collegial exchange. We welcome established scholars as well as early-career researchers whose questions, data, and perspectives can extend the boundaries of the field. Our aim is to cultivate a forum in which diverse approaches meet under shared standards of evidence and reasoning.

With the inaugural issue, we begin a long-term undertaking. We hope APRFA will become a trusted venue for financial research that is regionally informed, globally relevant, and capable of linking analytical precision with meaningful economic insight. On behalf of the editorial team, I thank our authors, reviewers, readers, and partners for their confidence and support. I look forward to building this scholarly community together.

Asia Pacific Review of Financial Analysis (APRFA)
Editor-in-Chief: Prof. Baorong Guo